



Vienna, A

European 678

Exhibition and publicizing-campaign
 planungswerkstatt wien, 2005



For this exhibition, we developed an overall CI to present the European competition to the young and innovative architectural scene through events, lectures, and the development of a special object, the "sportgummirex". Moreover, a tabletop soccer tournament provided the opportunity to win a wild card for the participation in the European 8 competition. A main aspect of the exhibition was the presentation of the "actors' model": different people, involved in the planning and implementation of previous winning projects, faced the visitors as lifesize wallpaper figures.

Indikatormobil

A vehicle for urban emergencies
 concept / interventions 2002-200X



The Indikatormobil is a flexible tool for operations in the urban context between urban and artistic interventions. It shortcuts the time lag of traditional urban planning and facilitates direct action on specific situations, palpably demonstrating urban problems and actively involving the public.

The specific quality of the Indikatormobil is that it does not only react upon request, but researches specific "urban emergency situations" and develops interventions according to given local parameters – small-scale interventions are then redeployed for problems relating to the global context.

The Indikatormobil equipment – a bar, video-projection and editing facilities, a mobile radio station and sound system, and an intimate interior space adaptable for the specific interventions – enables direct communication. Its first missions included interventions with the city authorities of Vienna, New York City/ Austrian Cultural Forum, the transfer of border syndromes from Los Angeles to the Pavelhaus as a Slovenian cultural center in Southern Styria/ borderland to Slovenia, the EU's "Trichtlinburg" project which dealt with problems of historical city centers and the effects of mass tourism such as dying stores and/or "monocultures" of tourist businesses. Currently, the Indikatormobil is being deployed to examine post-industrial conditions in "shrinking regions".

Salzburg/Max-Reinhardt-Platz

Public space as an everyday favorite site
 international invitational competition, 2003



The task was a redefinition of the square in front of Salzburg's prestigious Large Festival Hall: our goal was to develop a contemporary quality with additional programming that fit in with the exclusive context of a focal cultural venue in the center of the old town, but also included the locals, aside from tourists and festival guests. The square which is dominated by continuous urban movement was interpreted as large-scale "catwalk" that offered a stage for everyone – creating a lively ambivalence between musealization and contemporary cultural appropriation.

