



Vienna, A

## Apartment House

Carinthia



The site and its surroundings: An empty slope today and probably an area of apartment blocks tomorrow.

On the "sunny side": The lakeside and the view of the mountains as well as a highly frequented street and a railway line.

The characteristics of the place demanded a structure that connects to its environment but also spaces that can be disconnected from this environment by the residents: The buildings are designed and situated in such a way as to create a neighborhood, but the apartments and outdoor spaces allow the owners to create their own little world for themselves.

## For the In-Between

European, Vila Nova de Gaia, Portugal, runner-up



The urban structure was dominated by a number of important tourist sights as well as by blank spaces in the urban fabric; blank because they had lost their meaning or simply were inaccessible. The municipality was mainly interested in a "quick connection" between the two important levels of the site – the promenade by the river and the Metro station 50 meters upward. We tried to create not only a link between those two topographic levels but links between as many physical and ideal levels along the way as possible – transforming the area from an incoherent accumulation of attractions into an urban continuum.

We looked for possibilities to bring out the qualities of what was already there. We zoomed into the place and made – by small, sometimes almost invisible modifications – the spaces in-between the so called "important urban objects" important in their own right ...

## Corporate Architecture

Vienna



Creating several significant architectural objects for an advertising agency in Vienna, we provided a unique design that derived from, and integrated with, the corporate design of the client. Graphic elements of the corporate design were transformed into architectural elements: a conference table, a light-red wall separating the floor from the copyroom etc.

Using the company logo in this three-dimensional way we created a new level of the client's identity – Venturi's "duck" as interior design.

