

# MONOCHROME ARCHITECTS

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Ljubljana, SLO

## Alpos Showroom, Düsseldorf ↑

It is not important anymore who you are and what product do you want to sell. It is time for a repositioning. For something unusual, different, non-logical. It is time for stories. Different stories. Very special stories. It is important to have a story. Your lifestyle is important. Your versatility is important. Your political direction is important. Your communication is important. Because of that your potential customer feels better in a designed salon than in your office. He feels relaxed. No pressure, no fights, no negotiations. The contract is signed. In the spectacular salon.

## Akrapovič Pavilion, Munich, Milan →

The concept of the pavilion based on purpose transformation. It could be a house, office or mobile unit for leisure and pleasure. It is a multifunctional cocoon for events, full of technical equipment. It is a dynamic, flexible organism, the architecture of frame sequence. A two-storey spatial module, the product of car technology could change its content and floor space depending on the context. It could be assembled and dismantled, enlarged and reduced, or transposed. It is a spatial mobile unit that could travel around the world.

## Cliché Shop and Gallery, Ljubljana ↓

After 10 years, the same designers re-design the very extravagant interior of asphalt and glass into wood and fiberglass. The combined lightness and freshness of the white designed fiberglass furniture and colorful fashion achieves interrelation through clearness.

